



## AQAR 2021-22

### 1.1 Curriculum Design and Development 1.1.2 Visual Communication Technology– Board of Studies



## DEPARTMENT OF B.VOC. (VISUAL COMMUNICATION TECHNOLOGY) St. JOSEPH'S COLLEGE (Autonomous)

Special Heritage Status awarded by UGC Accredited at A Grade (3<sup>rd</sup> Cycle) by NAAC  
College with Potential for Excellence by UGC DBT-STAR & DST-FIST sponsored College

TIRUCHIRAPPALLI - 620 002.

Phone : 0431 - 4226436, 2700320. Fax : 0431 - 2701501


Website : www.sjctni.edu

### Minutes of the Meeting (B.Voc.Vis.Com.Tech)

#### List of Members Present

1. Dr. A. Poorani  
Asst. Prof and Head, Dept of Vis Com  
Govt. Arts College, Trichy - University Nominee
2. Dr. A. Irudayaraj  
Head, Dept of Vis Com  
Loyola College , Chennai - Subject Expert
3. Mr. Dhinesh  
- Industrial Expert, Renish Photography
4. Dr.B.Kanikairaj  
- Nodal Officer, Department of B.Voc. Vis Com Technology
4. Dr. S. Tamilarsi  
- Coordinator, Department of Vis. Com Tech
5. Mr.G.Sathish  
- Asst. Professor, Dept of Vis. Com. Tech, SJC
6. Mr. Valan Arasu  
- Asst. Professor, Dept of Vis. Com. Tech, SJC
7. Ms. K.Ramya  
- Asst. Professor, Dept of Vis. Com. Tech, SJC
8. Mr.Aaron Antony  
- Asst. Professor, Dept of Vis. Com. Tech, SJC
9. Mr.Ambrose Jerald Vivian - Asst. Professor, Dept of Vis. Com. Tech, SJC

  
**Dr. Y. DOMINIC**  
Dean-School of Computing Sciences  
St. Joseph's College (Autonomous)  
Tiruchirappalli-620 002.

  
COORDINATOR  
B. Voc. PROGRAMME  
DEPT. OF VISUAL COMMUNICATION TECHNOLOGY  
ST. JOSEPH'S COLLEGE (AUTONOMOUS)  
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**Minutes of the Meeting**

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The meeting of the Board of Studies on Visual Communication was held at 11.30 a.m. through Google meet online platform on 18.05.2021 to revise the syllabus of B.Voc programmes. The members present in the meeting are:

Experts Present were:

- |                    |                      |
|--------------------|----------------------|
| 1. Dr. Poorani     | - University Nominee |
| 2. Dr.A.Irudayaraj | - Subject Expert     |
| 3. Mr. Renish      | - Industrial Expert  |

Dr. S. Tamilarasi, Coordinator, Department of Visual Communication Technology formally welcomed the gathering and presented the B. Voc syllabus to the Board Members.

A new paper called online Journalism was introduced in the Semester IV and the syllabus was passed and the board members accepted the syllabus.

A new Skill component paper Script Writer (MES/Q3002) was introduced for the Semester II and III as the existing QP Marketing Manager was de promoted to Level 5. The QP was presented to the board members and the board permitted the department to carry on with this Skill component paper and find it as efficient for developing the creative writing skills.

**Action taken on the suggestions:**

Suggestions given by the Board members were incorporated in the syllabus of B.Sc. Visual Communication.

*Tamil*  
**CO-ORDINATOR**  
B. Voc. PROGRAMME  
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